

The Varanda Network

Invest. Trade. Partner.

The Varanda Network is a private-sector economic development team of experts, working with you as a "One-Stop-Shop" for your end-to-end growth solutions

## **Driving your business to success**

Over 50 years of combined experience working in global and domestic markets in both public and private sectors Specialized in connecting our clients to a network of value-added partners globally across industry, academia, and government, with business relationships in over 50 countries Experts in assisting companies succeed in global initiatives, providing personalized and customized service within a quick turn-around time

## INVESTMENT ATTRACTION (FDI)

The Varanda Network assists clients who are planning an international expansion to/or investing in Canada

This includes providing commercially-relevant FDI counsel to stakeholders across all sectors, with expertise in:

- Streamlining the investment process by developing a framework for making effective decisions on Site Selection in-line with your company's growth strategy
- Providing up-to-date real-estate / labour market stats, value propositions & cost-comparisons on **Competing Jurisdictions**
- Sourcing funding opportunities and Incentives (both provincial and federal)
- Hosting Site Visits for companies looking to navigate the Canadian landscape
- Helping investors when looking to choose a location for Greenfield Investment
- Facilitating Partnership opportunities for investment, trade, and M&A
- Acting as a Connector to:
  - Law firms who can assist with the legalities of doing business in each region
  - Corporate real-estate agents to assist with available leasing space
  - Recruiting firms to assist with hiring needs
  - Chartered Accountants who specialize in the Canadian tax structure
  - Immigration Advisors, Industry Associations and Trade Commissioners
  - Academic institutions for collaboration in R&D

Allow us to prove the Canadian Investment Advantage!